



Media Contact

Christopher J. Davies
Mobile: (720) 302-3666

FOR IMMEDIATE RELEASE

December 4, 2023

2024 North American Bourbon and Whiskey Competition Now Accepting Entries
Only U.S. and Canadian-Made Whiskies May Compete Against America's Native Spirit

BROOMFIELD, Colorado - Wine Country Network, Inc., publishers of Wine Country International® Magazine and a global leader in producing professional beverage competitions, has announced that the 10th Annual North American Bourbon and Whiskey Competition will take place on July 13-14, 2024. This double-blind competition is judged by certified spirits specialists, seasoned buyers, mixologists, sommeliers, and master distillers.

The North American Bourbon and Whiskey Competition (NABWC) was created to identify and promote North America's best bourbons, whiskeys, and moonshines. Only U.S. and Canadian-made whiskeys can compete for the coveted, laser-engraved NABWC "BEST OF SHOW AWARD" custom barrel head. The NABWC uses a double-blind judging system and a 100-point scale to score entries.

Winners' Benefits Include:

- Handsome die-cast medals
- Royalty-free digital medal art
- Actual scores and judge's notes
- Follow-up article in Wine Country International® Magazine
- After-exposure for Double-Gold and Gold Medal Winners at the NABWC "Best Bourbon and Whiskey" trade and VIP tasting in July 2024, in New Orleans during the same week as the "Tales of The Cocktail™ Festival".

Past "Best of Show" Winners Include:

- Northwest Spirits Savor Spear Straight Bourbon Whiskey
- Virginia Distillery Company Courage & Conviction American Single Malt Whiskey
- Col. E. H. Taylor, Jr. Straight Rye Whiskey
- Eagle Rare 10-Year Whiskey
- George Remus-Remus Repeal Reserve Series II
- Limited Edition Weller C.Y.P.B. Wheated Bourbon
- King's Family Distillery Ryeconic



For additional info: Whiskeycomp.com or email: info@winecountrynetwork.com

Additional Information:

Online Entries Link:

<https://thedatastill.com/home/landing/6278>

Product Categories:

<https://bit.ly/3yUho1o>

2024 Entry Fees: \$450

***Bottles Required:**

- Two 750ml bottles (or equivalent ounces)
- *We may request an additional bottle (Gold and Double Gold winners only) for the after-tasting event in New Orleans.

Deadlines:

- Online Entries by July 1, 2024
- Samples Delivered by July 8, 2024

Samples Shipping Address:

Wine Country Network, Inc (NABWC)
390 Interlocken Crescent, Suite 350
Broomfield, CO 80021
Tel. (303) 665-0855