

Media Contact

Christopher J. Davies Mobile: (720) 302-3666

FOR IMMEDIATE RELEASE

May 20, 2025

2025 North American Bourbon and Whiskey Competition Now Accepting Entries *Only U.S. and Canadian-made Whiskies May Compete Against America's Native Spirit*

BROOMFIELD, Colorado - Wine Country Network, Inc., publishers of Wine Country International® Magazine and a global leader in producing professional beverage competitions, has announced that the 11th Annual North American Bourbon and Whiskey Competition will occur on July 12-13, 2024. This double-blind competition is judged by certified spirits specialists, seasoned buyers, mixologists, sommeliers, and master distillers.

The North American Bourbon and Whiskey Competition (NABWC) was created to identify and promote North America's best bourbons, whiskeys, and moonshines. Only U.S. and Canadian-made whiskeys can compete for the coveted, laser-engraved NABWC "BEST OF SHOW AWARD" custom barrel head. The NABWC uses a double-blind judging system and a 100-point scale to score entries.

Winners' Benefits Include:

- Handsome physical die-cast medals
- Royalty-free digital medal art
- Actual scores and judges' notes
- Follow-up article in Wine Country International® Magazine
- Double-Gold and Gold Medal Winners featured at a trade and media tasting in New Orleans

Past "Best of Show" Winners Include:

- •1792 Full Proof Kentucky Straight Bourbon
- Northwest Spirits Savor Spear Straight Bourbon Whiskey
- Virginia Distillery Company Courage & Conviction American Single Malt Whisky
- •Col. E. H. Taylor, Jr. Straight Rye Whiskey
- Eagle Rare 10-Year Whiskey
- •George Remus-Remus Repeal Reserve Series II
- •Limited Edition Weller C.Y.P.B. Wheated Bourbon
- •King's Family Distillery Ryeconic

For additional info: Whiskeycomp.com

##



Attn: Editors

High resolution, professional photos are available. For requests, Email: cdavies@winecountrynetwork.com

Additional Information:

Online Entries Link:

https://thedatastill.com/home/landing/7319

Product Categories List:

http://bit.ly/43sKd2t

2025 Entry Fees: \$500

*Bottles Required:

- •Two 750ml bottles (or equivalent ounces)
- *We may request an additional bottle (Gold and Double Gold winners only) for the trade & media tasting event in New Orleans.

Deadlines:

- •Online Entries by June 27, 2025
- •Samples Delivered by July 7, 2025

Samples Shipping Address:

Wine Country Network, Inc (NABWC) 390 Interlocken Crescent, Suite 350 Broomfield, CO 80021 Tel. (303) 665-0855

The North American Bourbon and Whiskey Competition is produced by Wine Country Network Inc. For more information, visit www.winecountrynetwork.com