



For Immediate Release

Join us for the 12th Annual North American Bourbon and Whiskey Competition, hosted by Wine Country Network, happening July 11-12, 2026!

February 19, 2026, Broomfield, Colorado, Wine Country Network, Inc, a global leader in producing professional beverage competitions and ratings, has announced the opening of the 12th annual North American Bourbon and Whiskey Competition.

The North American Bourbon and Whiskey Competition (N.A.B.W.C.) exclusively celebrates excellence in Bourbon, Whiskey, and Moonshine crafted in North America. Only American- and Canadian-made whiskeys are eligible to compete, ensuring the spotlight remains on the finest spirits from our continent. Certified spirits professionals, sommeliers, and buyers evaluate each entry through rigorous double-blind judging on a 100-point scale using the Neat™ Spirits Evaluation glass.

Double Gold winners (95+ points) advance to our prestigious Best of Show round, where our senior judging panel conducts a final evaluation. New for 2026: the elite Platinum award recognizes exceptional spirits scoring 97 points or higher.

The Best of Show winner receives the coveted N.A.B.W.C. custom laser-engraved barrel head, a distinguished symbol of excellence in North American spirits.

All winners receive:

- Actual handsome physical die-cast medal
- Royalty-Free Digital Medals (now including actual points)
- New top-tier, Platinum award level.
- Actual scores will be provided and included on our list of winners
- Judges' score sheets are provided upon request. (precious info)
- Marketing assets also available for purchase (bottle stickers, award plaques)

Bonus exposure for Double Gold and Gold winners:

- Editorial coverage in both Wine Country International® magazine and the World Book of Whisky
- Pouring the highest-scoring 24 products at the "Best Bourbon and Whiskey" premier trade and V.I.P. consumer tasting in New Orleans at Antoine's Restaurant on Friday, July 24, 2026, during the same week as the Tales of The Cocktail™ Festival.



Check out our website for more:

WHISKEYCOMP.COM

Online Entry Deadline:

June 30, 2026

Sample Delivery Deadline:

July 6, 2026

Questions?

Email: info@winecountrynetwork.com or call (303) 665-0855.